INDEX TO 1995 ISSUES

INDEX TO FEATURES, AUTHORED DEPARTMENTS AND TAX ALERTS

ACCOUNTING AND AUDITING

ABC OVERHEAD ANALYSIS BEATS TRADITIONAL APPROACH, Ainsworth, Jul/49
DISCLOSURES OF RISKS AND UNCERTAINTIES EXPANDED, Fustolo, Sep/57
FASB CAVES IN ON STOCK OPTIONS, Demery, Feb/26
FASB'S STOCK OPTION RULES FINALLY ARRIVE, Stevens, Dec/35
NOT-FOR-PROFITS CONSOLIDATED STATEMENTS COME OF AGE, Levine and Fitzsimons, Jan/47
REDUCING THE AUDIT RISK OF GOVERNMENT CONTRACTORS, Jones and Platau, Mar/47

CORPORATE ACCOUNTANTS

CFOs ZOOM TO THE FOREFRONT, Kahan, Nov/46
WALKING THE FINE LINE BETWEEN CPA AND CFO, Clolery, Jan/22

ESTATE AND FINANCIAL PLANNING

EASING THE SQUEEZE ON THE SANDWICH GENERATION, Stevens, Feb/33
ESTATE PLANNING: FIRST ANXIETY, THEN SOLUTIONS, Demery, Sep/37
GETTING THE MOST OUT OF RETIREMENT PLAN PAYOUTS, Stevens, Nov/36
NEW FACE OF COLLEGE FINANCING, Kahan, Mar/35
POWER TO REMOVE TRUSTEE NO LONGER A TAX THORN, Wolosky, Oct/57
WHEN FIRST-TO-DIE LIFE INSURANCE WORKS BEST, Hansen, Mar/41

PRACTICE MANAGEMENT

Administration

OPTIMUM STAFFING IS HERE!, Wolosky, Sep/26
THE NEW WORLD OF CPE, Wolosky, Jul/22
WHAT THE BEST FIRM ADMINISTRATORS ARE DOING, Kahan, Jan/28

Marketing and Advertising

CPAs RATE STATE SOCIETY'S MEDIA BLITZ, Schwartz, Oct/63

Practice Development

A LABOR OF LOVE, Kahan, Sep/72
AUDITING FOR THE GOVERNMENT PAYS, Kahan, Mar/64
BARTERING: BENEFIT OR BOTHER, Demery, Dec/24
BUSINESS TRANSFERS: DOING THE DEAL RIGHT, Stevens, May/50
GOOD GRADES=MORE DOLLARS, Kahan, Feb/64
"I'M NOT A HIRED GUN!," Nov/96
IN SEARCH OF HIDDEN ASSETS, Michaelson, Feb/39
IS A NOT-FOR-PROFIT SPECIALTY FOR YOU?, Ries and Altstadter, Aug/40
JOINT AUDITS FORGE PATH TO GROWTH, Stevens, Jan/64
LITIGATION SERVICES: IT AIN'T WHAT IT USED TO BE!, Stevens, Oct/20
LIVING OFF THE LAND, Kahan, Jun/64
MAKING CLIENT YEAR-END TAX PLANNING WORK FOR YOU, Kahan, Oct/49
SKYROCKETING PAYOFFS FOR HEALTH CARE CONSULTANTS, Demery, Jul/38
STRAIGHT BETWEEN THE UPRIGHTS!, Kahan, Dec/80
TAKING A BITE OUT OF THE BIG APPLE, Kahan, Jul/72
TAKING CARE OF BUSINESS, Kahan, Oct/80
WE'RE NOT FOR EVERYONE, Kahan, Aug/64
YOU CAN BANK ON THEM, Kahan, May/72

Professional Liability

HORROR STORIES FROM THE FILES OF PROFESSIONAL LIABILITY INSURERS, Demery, Nov/24
MALPRACTICE INSURANCE: GETTING THE RIGHT FIT, Demery, Aug/28
SLAYING THE LIABILITY DRAGON, Demery, Apr/67

State of Profession

BEST OF THE BEST, Editors, Apr/35
KEEP YOUR EYES ON..., Editors, Apr/55
NON-CPA PARTNERS: COMING TO GRIPS WITH THE FUTURE?, Demery, Mar/18
TOP FIRMS OF 1995, Editors, Apr/18
WALKING THE FINE LINE BETWEEN CPA AND CFO, Clolery, Jan/22
WHAT THE MOST SUCCESSFUL RAINMAKERS ARE DOING, Editors, Apr/47

TAXES

Accounting

Required Accounting Method Change Was Abuse of Discretion, May/18
UNICAP WINDOW OF OPPORTUNITY IS CLOSING, Fustolo, Jan/35
Uniform Capitalization Election Change, Jun/16

Bankruptcy

WHAT IRS CAN AND CAN'T DO IF BANKRUPTCY IS DECLARED, Horwich, Aug/49

Corporate

Final Regs on Continuity of Interest and Transfer of Target Assets, Dec/18
New Rules for Consolidated Groups, Sep/16
Tax-Free Reorg Prevents Loss on Stock Tender, Mar/12
TOTAL DISTRIBUTION CAN BE MORE THAN SUM OF ITS PARTS, Wood, Jul/32

Deductions

Business Expense Receipts Threshold Raised, Nov/16
Dividends-Received Deduction Holding Period Regs, May/14
Environmental Guidance Released by IRS, Dec/18
Fees Connected to Hostile Takeover Must Be Capitalized, Nov/16
"Interest" Accrued Under Deferred Comp Plan Is Not Deductible, Feb/11
Law Firm Could Deduct Costs Under "Gross Fee Contracts", Jul/16
Litigation Defense Costs Must Be Capitalized, Jul/16
NOL and AMT NOL from Single Year Can't Be Carried to Different Years, May/18
NOL Election, Mar/10
NONCASH COMPENSATION IS NOW EASIER TO DEDUCT, Stevens, Sep/43
Professional Musician Can Depreciate 17th Century Instrument, Nov/16
R&E Allocation and Apportionment Proposed Regs, Jul/18
Reimbursements and Other Expense Allowance Arrangements Proposal, Feb/12
Section 1244 Information Statement, Jan/16
Sloppy Records Don't Negate Profit Motive, Jun/14
WHEN DOES A BUSINESS BEGIN?, Stevens, Dec/50

Estate and Gift

Estate Could Deduct Payments to Children of First Marriage, Apr/12
Marital Deduction Guidance for Transfers to Noncitizen Spouses, Oct/17
Partial QTIP Election Upheld, Mar/12
POWER TO REMOVE TRUSTEE NO LONGER A TAX THORN, Wolosky, Oct/57

Income

ADEA Damages Fully Taxable, Aug/14
Basketball Player Was Employed of Team, Not PSC, Mar/10

INDEX TO 1995 ISSUES

INDEX TO FEATURES, AUTHORED DEPARTMENTS AND TAX ALERTS

ACCOUNTING AND AUDITING

ABC OVERHEAD ANALYSIS BEATS TRADITIONAL APPROACH, Ainsworth, Jul/49
DISCLOSURES OF RISKS AND UNCERTAINTIES EXPANDED, Fustolo, Sep/57
FASB CAVES IN ON STOCK OPTIONS, Demery, Feb/26
FASB'S STOCK OPTION RULES FINALLY ARRIVE, Stevens, Dec/35
NOT-FOR-PROFITS CONSOLIDATED STATEMENTS COME OF AGE, Levine and Fitzsimons, Jan/47
REDUCING THE AUDIT RISK OF GOVERNMENT CONTRACTORS, Jones and Platau, Mar/47

CORPORATE ACCOUNTANTS

CFOs ZOOM TO THE FOREFRONT, Kahan, Nov/46
WALKING THE FINE LINE BETWEEN CPA AND CFO, Clolery, Jan/22

ESTATE AND FINANCIAL PLANNING

EASING THE SQUEEZE ON THE SANDWICH GENERATION, Stevens, Feb/33
ESTATE PLANNING: FIRST ANXIETY, THEN SOLUTIONS, Demery, Sep/37
GETTING THE MOST OUT OF RETIREMENT PLAN PAYOUTS, Stevens, Nov/36
NEW FACE OF COLLEGE FINANCING, Kahan, Mar/35
POWER TO REMOVE TRUSTEE NO LONGER A TAX THORN, Wolosky, Oct/57
WHEN FIRST-TO-DIE LIFE INSURANCE WORKS BEST, Hansen, Mar/41

PRACTICE MANAGEMENT

Administration

OPTIMUM STAFFING IS HERE!, Wolosky, Sep/26
THE NEW WORLD OF CPE, Wolosky, Jul/22
WHAT THE BEST FIRM ADMINISTRATORS ARE DOING, Kahan, Jan/28

Marketing and Advertising

CPAs RATE STATE SOCIETY'S MEDIA BLITZ, Schwartz, Oct/63

Practice Development

A LABOR OF LOVE, Kahan, Sep/72
AUDITING FOR THE GOVERNMENT PAYS, Kahan, Mar/64
BARTERING: BENEFIT OR BOTHER, Demery, Dec/24
BUSINESS TRANSFERS: DOING THE DEAL RIGHT, Stevens, May/50
GOOD GRADES=MORE DOLLARS, Kahan, Feb/64
"I'M NOT A HIRED GUN!," Nov/96
IN SEARCH OF HIDDEN ASSETS, Michaelson, Feb/39
IS A NOT-FOR-PROFIT SPECIALTY FOR YOU?, Ries and Altstadter, Aug/40
JOINT AUDITS FORGE PATH TO GROWTH, Stevens, Jan/64
LITIGATION SERVICES: IT AIN'T WHAT IT USED TO BE!, Stevens, Oct/20
LIVING OFF THE LAND, Kahan, Jun/64
MAKING CLIENT YEAR-END TAX PLANNING WORK FOR YOU, Kahan, Oct/49
SKYROCKETING PAYOFFS FOR HEALTH CARE CONSULTANTS, Demery, Jul/38
STRAIGHT BETWEEN THE UPRIGHTS!, Kahan, Dec/80
TAKING A BITE OUT OF THE BIG APPLE, Kahan, Jul/72
TAKING CARE OF BUSINESS, Kahan, Oct/80
WE'RE NOT FOR EVERYONE, Kahan, Aug/64
YOU CAN BANK ON THEM, Kahan, May/72

Professional Liability

HORROR STORIES FROM THE FILES OF PROFESSIONAL LIABILITY INSURERS, Demery, Nov/24
MALPRACTICE INSURANCE: GETTING THE RIGHT FIT, Demery, Aug/28
SLAYING THE LIABILITY DRAGON, Demery, Apr/67

State of Profession

BEST OF THE BEST, Editors, Apr/35
KEEP YOUR EYES ON..., Editors, Apr/55
NON-CPA PARTNERS: COMING TO GRIPS WITH THE FUTURE?, Demery, Mar/18
TOP FIRMS OF 1995, Editors, Apr/18
WALKING THE FINE LINE BETWEEN CPA AND CFO, Clolery, Jan/22
WHAT THE MOST SUCCESSFUL RAINMAKERS ARE DOING, Editors, Apr/47

TAXES

Accounting

Required Accounting Method Change Was Abuse of Discretion, May/18
UNICAP WINDOW OF OPPORTUNITY IS CLOSING, Fustolo, Jan/35
Uniform Capitalization Election Change, Jun/16

Bankruptcy

WHAT IRS CAN AND CAN'T DO IF BANKRUPTCY IS DECLARED, Horwich, Aug/49

Corporate

Final Regs on Continuity of Interest and Transfer of Target Assets, Dec/18
New Rules for Consolidated Groups, Sep/16
Tax-Free Reorg Prevents Loss on Stock Tender, Mar/12
TOTAL DISTRIBUTION CAN BE MORE THAN SUM OF ITS PARTS, Wood, Jul/32

Deductions

Business Expense Receipts Threshold Raised, Nov/16
Dividends-Received Deduction Holding Period Regs, May/14
Environmental Guidance Released by IRS, Dec/18
Fees Connected to Hostile Takeover Must Be Capitalized, Nov/16
"Interest" Accrued Under Deferred Comp Plan Is Not Deductible, Feb/11
Law Firm Could Deduct Costs Under "Gross Fee Contracts", Jul/16
Litigation Defense Costs Must Be Capitalized, Jul/16
NOL and AMT NOL from Single Year Can't Be Carried to Different Years, May/18
NOL Election, Mar/10
NONCASH COMPENSATION IS NOW EASIER TO DEDUCT, Stevens, Sep/43
Professional Musician Can Depreciate 17th Century Instrument, Nov/16
R&E Allocation and Apportionment Proposed Regs, Jul/18
Reimbursements and Other Expense Allowance Arrangements Proposal, Feb/12
Section 1244 Information Statement, Jan/16
Sloppy Records Don't Negate Profit Motive, Jun/14
WHEN DOES A BUSINESS BEGIN?, Stevens, Dec/50

Estate and Gift

Estate Could Deduct Payments to Children of First Marriage, Apr/12
Marital Deduction Guidance for Transfers to Noncitizen Spouses, Oct/17
Partial QTIP Election Upheld, Mar/12
POWER TO REMOVE TRUSTEE NO LONGER A TAX THORN, Wolosky, Oct/57

Income

ADEA Damages Fully Taxable, Aug/14
Basketball Player Was Employed of Team, Not PSC, Mar/10

INDEX TO 1995 ISSUES

Debt Instruments Proposed Regs, Feb/12
Future Payouts of Fees Not Currently Taxable to Attorney, Jan/14
Punitive Damages Not Excludable in CA-10, Nov/18
REDUCING TAXES ON IRD: A CRUCIAL SKILL, Slott, Nov/55
Shareholder Had Ordinary Income On Sale of Options with Vesting Restrictions, Nov/16

Individual
RAY OF HOPE FOR DISASTER VICTIMS, Galdieri, Jul/58
UNTIL DEATH DO US PART, Buss, Oct/68

International
REDUCING THE COST OF SENDING EMPLOYEES OVERSEAS, Kates and Spielman, Feb/50
THERE'S MONEY IN THE VAT, Kahan, Jun/33

Limited Liability Companies
IRS Proposes Simplified Election for Business Clarification, May/18
LLCs STILL BEAT S CORPS DESPITE IRS'S REVERSAL, Buss, Jan/52
New LLC Guidance on Self-Employment Taxes and Classification, Feb/11
Proposed Regs on Choice of Tax Matters Partner for LLCs, Dec/16
Ruling on Partnership Conversion to LLC, Jun/14

New Legislation
Clinton Selects Empowerment Zones and Enterprise Communities, Feb/12
Conference Readying Tax Cuts for Clinton, Dec/16
GATT FORCES ACCOUNTANTS INTO GLOBAL MARKETPLACE, Kahan, Feb/46
GATT Sweeps in Many Tax Changes, Jan/12
House Passes "Contract With America" Tax Cut Package, May/14
President and GOP Unfurl Middle Class Tax Proposals, Feb/12
SELF-EMPLOYED HEALTH INSURANCE DEDUCTION RESTORED, Stevens, May/20

Partnerships
BEWARE THE GHOSTS OF PARTNERS PAST, Stevens, May/43
Final Partnership Anti-Abuse Regs Released, Feb/11
IRS Proposes Simplified Election for Business Clarification, May/18
IRS Spells Out REIT/RIC Accounting for Partnership Items, Jan/14
Ruling On Allocation of Nonrecourse Liabilities, Jul/18
TWO STEPS FORWARD, ONE STEP BACK, Stevens, Mar/25

Procedure
Accountant Wasn't Covered Under Attorney-Client Privilege, Aug/14
Accounting Firm's Tax Memo to Corporate Client Not Privileged, Dec/16
Awareness of Tax Shelter Did Not Bar Innocent Spouse Relief, Jul/18
CA-4 Upholds Refund Under Three-Year Rule, Mar/10
Erroneous Refund Did Not Revive Assessment, Oct/17
High Court Upholds Third-Party Refund Suit, Jun/14
Refund Barred Despite Section 1034 Four-Year Rollover Period, Apr/12
Refund Suit Allowed for Wrongfully Seized Bank Accounts, Jul/16
Tax Court Could Reform Extension Agreement, Mar/12
THE IRS CHALLENGE: PAYMENT OR DEPOSIT, Stevens, Jun/50
WHAT IRS CAN AND CAN'T DO IF BANKRUPTCY IS DECLARED, Horwich, Aug/49

S Corporations
Built-In Gain Tax Final Regs Issued, Feb/12
Change-of-Accounting Adjustments Were Built-In Gains, Sep/19
S Corp Regulations Issued, Sep/16
S Election Required Consent of Partially Paid Shareholders, Oct/17

Self Employment
SELF-EMPLOYED HEALTH INSURANCE DEDUCTION RESTORED, Stevens, May/20

State and Local
Georgia's Denial of Federal Retiree's Refund Reversed, Jan/16
High Court Upholds State Tax on Repo Interest, Feb/11
REDUCING THE TAX BITE WHEN A BUSINESS EXPANDS, Ackermann, May/22

Tax-Exempt Organizations
New Lobbying Expenditure Guidance, Sep/19
Social Club Can Deduct Magazine Expenses Against Advertising Income, May/14

TECHNOLOGY

BLACKOUT ON ELECTRONIC FILING, Kahan, Sep/50
BUSINESS TAX SOFTWARE: MORE USER FRIENDLY, Demery, Nov/69
ELECTRONIC FILING DEBACLE, Kahan, Jun/24
ELECTRONIC RESEARCH PUSHING PAPER OUT, Demery, May/31
ESTATE PLANNING: FIRST ANXIETY, THEN SOLUTIONS, Demery, Sep/37
FINDING THE RIGHT 1040 SOFTWARE, Demery, Oct/37
HEY, NON-PROFITS, CAN YOUR SOFTWARE DO THIS?, Demery, Mar/30
LEVERAGING SOFTWARE FOR PAYROLL PAYOFF, Demery, Jun/40
RUSH TO THE INFORMATION HIGHWAY, Demery, Aug/18
SCALING THE CLIENT/SERVER MOUNTAIN, Clolery, Jan/42
SOFTWARE SPEEDS UP TIME AND BILLING, Demery, Dec/43

INDEX TO NEWSLETTERS

ACCOUNTING AND AUDITING REPORT
Advertising Costs, Mar/57
Appointments, Jan/56; Apr/75
Audit Committees, May/62
Auditing Clients Who Use Computers, May/62
Comparative Accounting, Feb/58; Jul/62
Conduit Debt, Oct/74
Consolidated Financial Statements, Dec/62
Derivatives, Feb/58
Disclosure Requirements, Oct/74
Early Extinguishment of Debt, Aug/57
EITF, Sep/66
Eliminating Explanatory Paragraph, Nov/84
Environmental Liabilities, Sep/66
Film Guide, Oct/74
Financial Assets, Dec/64
GASB, Feb/59; Apr/75; Nov/82
Harmonizing Standards, Sep/66
Hedge Accounting, Dec/62
Impaired Assets, May/60
Internal Financial Statements, Nov/82
Investment Companies, Nov/84
Investments, Nov/84
Liabilities, Dec/64
Life Insurance Companies, Mar/57
Mortgage Servicing Rights, Jul/63
Nonpublic Investment Partnerships, Aug/57
Not-for-Profits, Feb/58; May/62; Oct/74
Real Estate Companies, Jan/56
Reverse Repurchase Agreements, Nov/82
Security Lending, Jul/62
Servicing Financial Assets, Dec/64
Stock Options, Jul/62; Sep/66; Nov/84

ERISA AND COMPENSATION REPORT
Actuarial Assumptions, Mar/59; May/67; Aug/58
Benefit and Contribution Limitations, May/65
Benefit Trust Payments, Nov/86
CAP Program, May/65; Dec/66
Cash/Deferred Arrangements, Feb/57
Determination Letters, Jan/59; Feb/57
Discount Rates, May/67
Employer Welfare Benefit Funds, Jul/66
ESOPs, Sep/67
Examination Guidelines, Jun/22
Form 5500, Sep/67; Dec/68
401(k) Plans, Sep/67
GATT Provisions, Feb/57; May/65
Highly Compensated Employees, Aug/58; Dec/68
In-Kind Transactions, Mar/59
Minimum Funding, May/67
Mortality Tables, May/67

INDEX TO 1995 ISSUES

Net-Worth Requirements, Jan/59
1996 Plan Limitations, Dec/66
Nonannuity Pension Benefit, Jun/22
Nondiscrimination Rules, Jul/66
Plan Amendment, Feb/57; Dec/66
Preemption, Aug/58; Oct/75; Nov/88
Prototype Plans, Oct/75
Qualified Plan Regs, Nov/86
Retirees' Health Coverage, Apr/76
Rollovers, Nov/86
Salary Reduction Plans, Jan/59
VCR Program, June/22; Sep/67
VEBA, Jun/22

INSIDE THE IRS

Accounts Receivable, May/56
Agenda, Jan/20
Appointments, Jan/20; Mar/15; May/58; Oct/72; Nov/80
Architects, Apr/16
Audits, Aug/54; Sep/65; Oct/72; Nov/80; Dec/56
Auto Repairs, Dec/60
Average Deduction, Mar/14
Beauty and Barber Shops, Dec/60
Business Deductions, Dec/60
Construction Contracts, Jun/20
Convenience Stores, Jun/20
Corporate Tax, Nov/80
Customer Service, Dec/58
Electronic Filing, Dec/60
Electronic Tax Deposits, Feb/25
Enrolled Agents, Mar/15
Entertainers, Sep/65
Farm Workers, Feb/25
Fishing Industry, Dec/60
Food Vendors, Sep/65
401(k) Contributions, Nov/78
Fraud, Oct/72
Gas Retailers, Dec/56
ID Numbers, Nov/78,80
Independent Contractor, Oct/70
Installment Payments, Sep/65
International, Mar/14; Jul/60
LIFO Accounting, Nov/78
Mediation, Nov/80
Ministers, Sep/65
Municipal Financing Arrangements, Oct/70
Noncompliance, Feb/25
Non-Filers, Jun/20
On-Line Filing, Feb/25
Overseas Hotline, Oct/72
Partnership Rules, Aug/54; Dec/58
Port Industries, Dec/60
Reforestation Industries, Dec/60
Refunds, Apr/16; Oct/72
Reorganization, Jan/20; Jun/20; Aug/54; Nov/78
Restaurants, Jul/60; Sep/65
Returns, May/58; Oct/70
RTC Debt, Apr/16
STAWRS, Aug/54
Tax Collection, Oct/72
Telephone Contact, Mar/15
Time for Performance, Dec/58
Transfer Pricing, Jul/60
U.S. Competent Authority, Mar/15
Wine Growers, Aug/54

PRACTITIONER'S UPDATE

Accounting Graduates, Nov/6
Advertising, Mar/9
AICPA Operations, Mar/7; Nov/8; Dec/8
Auditing, Apr/8; Sep/8; Dec/8
Big Firms, Sep/6
Boot Camp, Aug/8
Call the Commish, Jul/12
Capital-Gains Tax Cut, May/10
CFOs, Mar/6; Jun/8
Client Resistance, Jun/10
Compilation Requirements, Jul/8
Consulting, Mar/9; Aug/8
Contract with America, May/12
CPA Job Bank, Aug/6
D&T Consulting Division, Nov/10
Discrimination Suit, Jul/8
Family-Owned Business, Jan/8; May/6; Dec/6
Financial Planning, Mar/7; Dec/10
Fraud, Sep/9
Goodwill, Nov/6
H&R Block, Sep/10
Holding Out, Oct/10
Hotline, Mar/8
Independent Contractor Status, Nov/12
Internal Controls, Jul/12
International, Feb/10; Nov/10
Investment Advice, Aug/6
KPMG and Investment Banking, Oct/8
Leslie Fay Debacle, May/10
LLP Laws, Aug/10; Sep/6
Malpractice Liability, Sep/8; Dec/6
MBA Degree, Jul/12
Mediation, Sep/8
NASBA, Apr/10
New Era, Jul/6
NSPA, Mar/6; Dec/12
Part-Time Work Experience, Oct/12
People Skills, Mar/9
Public Accountants, Feb/9
Real Estate Niche, Jun/6
Reengineering, Feb/9
Refunds, Apr/6
Retirement Savings, Jan/10; Feb/10
Sales Tax Audits, Jun/6
Small Businesses, Jan/9; May/12; Aug/6
Small Firms, Mar/7
Staff Buy-In, May/8
State & Local Taxes, Nov/12
State Developments, Jan/10; Apr/10; May/6; Jun/6,10; Sep/9; Oct/8,10,12; Dec/10,12
Tax Proposals, Oct/6
Technology, Apr/6; Sep/10
Texas Sues American Express, Oct/8
Trash Talks, Jul/10
Workload Compression, Jul/10
Wrongly Withheld Records, Oct/10

TECH NEWS

Banks and Financial Software, Sep/14
Big Blue Notes, Jul/14
Bills Electronically Paid, Jul/14
Business Information On-Line, Sep/14
Check Writing, Jul/14
Client/Server Software, Sep/14
CLR, Jun/12
DOS, Aug/12
FinanceNet, Jun/12
Flashtax, Jun/12
Home Pages, Sep/14
Internet, Aug/12
IRS, Nov/14
Linking Software, Dec/14
Lotus *Notes*, Sep/14
Microsoft-Intuit Merger, Jun/12
Micro Vision, Jul/14
RIA, Jul/14; Nov/14
Small Business, Nov/14
Tax Resources, Jun/12
Technology's Impact, Dec/14
Windows 95, Aug/12; Oct/14; Nov/14; Dec/14

Harness the marketing and communications power of Practical Accountant...

REPRINTS

As proven by savvy firms and organizations nationwide, editorial reprints can add an exciting new dimension to today's marketing and communications vehicles. Whether they spotlight your company, your product or service category, or a relevant industry development, they add a measure of credibility and urgency not associated with traditional promotional materials.

Great for use in your sales literature, direct-mail campaigns, trade show handouts or point-of-purchase displays, reprints will amaze you at how effective they are in stimulating inquiries and motivating prospects to act!

The Practical Accountant offers an unparalleled reputation, highest-level editorial and production values, and a wide range of coverage. When it comes to boosting marketing and communications effectiveness, *Practical Accountant* editorial reprints are the genuine article!

For more information and reprint rates, please call Linda Ragusin at (708)305-7251 or by fax at (708)305-7313